Md Raqibul Islam

Highly skilled Digital Marketing Expert with over 5 years of experience

EXPERIENCE

Innovative IT, Rongpur — *digital marketing manager*

october 2022 - PRESENT Implemented lead generation strategies, contributing to business growth. Established a successful digital marketing presence for Innovative IT.

Slower Mortgage, Canada — Digital Marketer.

January 2020 - December 2020 Established a successful digital marketing presence for Slower Mortgage.

Sarah Botique, USA— Facebook Ads Expert.

October 2019 - December 2020 Established a successful digital marketing presence for Slower Mortgage.

Bd Shop, Bangladesh — Website SEO Expert.

January 2018 - September 2019 Successfully improved website ranking through effective SEO strategies.

Saatrong Systems, Barishal — Digital Strategy Consultant

January 2021 - September 2022 Spearheaded digital strategy development for diverse clients, aligning with business goals and market trends.

EDUCATION

Ak Technology, Bangladesh — Master of Business Management

2016- 2018 Specialization: Digital Marketing

Dibakarkathi High School, Bangladesh — SSC

2015 - 2017 General Education.

SKILLS

facebook ads campaign.

Google ads campaign.

Video Marketing (YT SEO).

Pay-Per-Click (PPC) Advertising

Social Media Marketing (SMM)

Search Engine Optimization (SEO)

Lead Generation

LANGUAGES

English, Hindi, Bengali.